

## February Snapshot

100%

### International Offers Made

February data shows a 100% increase in volume of offers made vs this point last year

*"There has been significant growth in firm acceptances across the pipeline, with thousands more than last year at this point. Nigeria and India dominate the market, but it's increasingly important institutions look at market diversification and how to boost other markets."*

- Jennifer Parsons  
Product and Partnerships Director

### CHINA



There has not yet been the return to accelerated growth that we would have expected at this point, although there have been some slight increases with top-up options into business and accounting.

Emergence of the omicron variant impacted Chinese students decisions to study overseas, despite that issue becoming less of a concern, we are still not seeing much of an uplift in interest.

### NIGERIA



Nigeria is still seeing strong growth. Data science subjects are experiencing the highest growth, but interest in accounting and finance subjects are also increasing significantly.

98% of offers being made are for postgraduate taught. Post-study work visa rules have stimulated the market in conjunction with fewer study options since other major destination regions have been closed.

### INDIA



It is no longer India that dominates the market for offers across the UniQuest group, while it is still growing strongly, it has been surpassed by Nigeria, which has grown faster.

Undergraduate offer holders have doubled vs last year, so this pipeline is growing, but we still see postgraduate dominating with 87% of the Indian pipeline. As a result of the return of the introduction of the Graduate Route for visas, the strong growth seen in previous intakes for 2-year master's programmes is showing some signs of plateauing.

### FAQ TRENDS

- Increase in finance related questions
- Admission and offer chasing
- Highest volume of questions from Indian students

### BLOCKERS

- Nigeria – turnaround times of offers
- India – students not wanting to take English Language tests

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